

# RATI ABAZADZE

## Video Editor | Post-Production (Commercial - Documentary - Social)

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## SUMMARY

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Video Editor with hands-on experience across branded content, documentaries and social-first video. Strong in story structure, pacing, audio polish, colour correction, titles and delivery specs. Edited 200+ video assets in the last year and consistently deliver high-quality work under tight deadlines.

## SKILLS & TOOLS

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Editing: story structure, pacing, short-form/social, documentary, branded content

Post: audio balancing, basic sound design, colour correction, titles/motion graphics

Delivery: encoding, versioning, multi-format exports (9:16 / 1:1 / 16:9), platform specs

Tools: Adobe Premiere Pro, After Effects, DaVinci Resolve, Adobe Creative Suite

## EXPERIENCE

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**Two Fresh Production** - London, UK

**Video Editor & Cinematographer** | Dec 2024 - Present

- Edit P&G commercial content (Gillette, Fairy, Ariel, Lenor), ensuring brand consistency and delivery specs.
- Delivered 3 Gillette variations and 17 assets in one day, managing versions and fast-turn feedback.
- Edit corporate/social content for clients including Accoya, Utilize, Henry Dannel, Nexus and others.
- Film and edit documentaries, trailers, podcasts, case studies and reels.

**Freelance** - London, UK

**Video Editor** | Feb 2023 - Dec 2024

- Edited social videos for partners including Blue Pixel Studio, 32Run, Electro Swing Project and others.
- Created titles and motion graphics; produced thumbnails and GIFs to support engagement.
- Owned workflow from selects to final exports, versioning and delivery.

**20 Steps Production** - Tbilisi, Georgia

**Video Editor & Cinematographer** | Jun 2022 - Feb 2023

- Edited 3 episodes of TV documentary series "I Am a Soldier of Georgia".
- Edited promotional feature documentary "Georgia on the Way of Historical Development" to a tight deadline.
- Coordinated timelines, client communication and final deliveries.

**Radio Free Europe/Radio Liberty** - Tbilisi, Georgia

**Producer** | Oct 2020 - Sep 2021

- Produced the "+-21" documentary project reaching 1M+ views across Facebook, YouTube and Instagram.
- Led production and post on 30 short documentaries; curated 100+ hours of archive footage.

Earlier experience: Filmpunkt (Researcher, 2019-2020) | Soft Eject (Video Editor, 2018-2019)

## EDUCATION

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**Georgian Institute of Public Affairs** - Tbilisi, Georgia

BA in Audio-Visual Arts (Filmmaking) | 2019 | GPA: 3.3